

# MARCIA SHAPIRO

581 Prospect Avenue Apt 2R, Brooklyn NY 11215  
marciashapiro@gmail.com  
(727) 858-3351

## EDUCATION

2002- 2006 Ringling School of Art and Design, Sarasota FL  
Bachelor of Fine Arts  
Illustration

## SOFTWARE

Adobe Photoshop, Illustrator, NED Graphics: Design Repeat Pro,  
Story Board, Easy Coloring (Mac & PC)

## EXPERIENCE

2008- 2009 Frederick's of Hollywood, New York City NY  
CAD Artist  
Designed all over patterns and screen graphics for sleepwear and lingerie;  
sketched garments from samples; created presentation boards for buyer meetings;  
printed fabric samples digitally using Encad Fabric Printer.

2007- 2008 Freeze, New York City NY  
Graphic Artist/ Designer  
Designed all over patterns and screen graphics for Junior apparel. Clients include:  
Journey's, Delia's, Alloy, Macy's, JC Penney, Sears, Target, Wal-Mart, K-Mart,  
Charlotte Russe, Forever 21, Wet Seal, Hot Topic, and Spencers.

Create and manipulate graphics to appear exactly as it would post production.  
This can include special fabric treatments/processes and adornments such as:  
dip dyes, tie-dyes, acid washes, mineral washes, bleach treatments, foils,  
glitters, and rhinestones/rhinestuds

Set up finished art on production CADs that are to include actual size  
dimensions of garments and applied art, as well as the screen color call outs.

Work closely with other artists as well as an Art Director to make finished  
mounted presentation boards for clients.

Actively research market trends in fashion and design.

2006- 2007 Gulf High School, New Port Richey FL  
Educator  
Art 2d levels I, II, III, & IV, Art 3D levels  
I & II, Drawing, Painting, and Intensive Reading

Wrote curriculum and lesson plans that corresponded with Florida State Standards;  
classroom management; collaborated with other educators, counselors,  
and administrators on specific learning strategies and student achievement goals

## MERITS

2002-2006 RSAD College Dean's List  
2002-2006 Bright Futures Merit Scholarship recipient